

LARGE FORMAT DESIGN AREA

MULTISCREEN BILLBOARD



Your billboard in the entire Media Impact portfolio - stationary and mobile!

- Rely on Multiscreen and benefit from the strong Media Impact portfolio reach with over 46.97 million unique users¹.
- Use the large design area of the billboard also in our mobile portfolio - MEW and App!
- We create the suitable mobile format: The slide function sets the billboard in the limelight as an interactive mobile medium rectangle.

Formats	RoS & Custom	RoC	RoP
Multiscreen Billboard ²	85 €	65 €	55 €

1) Source: AGOF daily digital facts; Basis: 16+ years, single month October 2020

2) Corresponds in the CPM price list to booking of billboard and mobile medium rectangle.

Prerequisite: The billboard must be delivered physically (jpeg, png).

Technical specifications of the advertising forms and dimensions can be found at <https://www.mediaimpact.de/de/digital-formate>

All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.