

GERMANY'S BIGGEST TRAVEL MAGAZINE  
PUBLISHED ON THE OCCASION OF ITB 2021

# URLAUB XXL

Mein Urlaub XXL – Germany's biggest travel magazine – will be once again published in March 2021, providing an ideal environment for Your offers.

This magazine will be published in tabloid format with many attractive images, in allen daily newspapers by FUNKE Mediengruppe.

Do not miss the chance to present Your own offer together with season trends in this ideal carrier and within an affine editorial environment, which will be published on the occasion of the next ITB exhibition.

Publication: 10 March 2021 Ad Closing: 19 February 2021

## - Rates / Formats

- |            |             |
|------------|-------------|
| - 1/1 page | € 29,900.00 |
| - ½ page   | € 17,500.00 |
| - OBC      | € 32,900.00 |

<sup>1</sup> No discounts. Volumes booked with these rates cannot be taken into consideration as sole basis for yearly discounts agreements but accrue total yearly discount volumes.  
Agency commission is granted to media-buying agencies, as recognised by Media Impact  
All rates plus VAT, where applicable. Subject to alteration and printing errors.



media impact