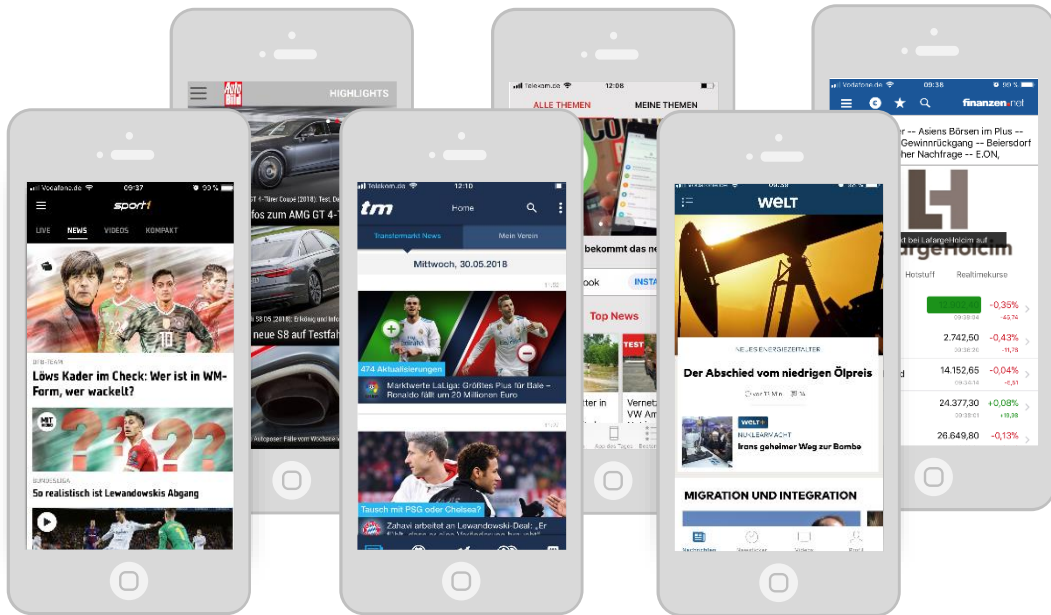


ALWAYS „APP-TODATE“  
**APP ROTATION SPECIAL**



**Benefit from the relevant and large Media Impact In-App reach!**

- Always up-to-date content!
- Apps offer a longer stay, a higher emotional relationship and a more intense personal experience!
- Classic targeting such as operating system, time, etc. is possible.<sup>1</sup>

Formats	Home Rotation <sup>3</sup>	RoP
Mobile Content Ad 6:1, 4:1	30 €	10 €
Mobile Content Ad 2:1, Mobile Medium Rectangle	35 €	15 €



1) No combination with MI data products possible.

2) Playback according to availability.

Technical specifications of the advertising forms and dimensions can be found at <http://www.mediaimpact.de/specs> or <http://www.mediaimpact.de/abmessungen>  
 All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.