

Data Protection Notice

We are very pleased about your interest in our offer. This data protection notice informs you about the type, scope and purpose of the personal data processed by us and your rights as a data subject.

1. Controller

Responsible for data processing in accordance with Article 4 No. 7 GDPR is Media Impact GmbH & Co. KG, Axel- Springer-Str. 65, 10888 Berlin, telephone: +49 30 2591 0, e-mail: kontakt@media-impact.de (also "we" or "us").

2. Execution of the Contract

When concluding a contract, we process the personal data you provide for the purpose of fulfilling the contract or - if you yourself are not a contractual partner, but act as a contact person for the contractual partner - for the purpose and in the interest of contract communication. The legal basis for the data processing is Article 6 para. 1 lit. b GDPR or - if you are not a contractual partner yourself - Article 6 para. 1 lit. f GDPR. The same applies to such processing operations which are necessary for the implementation of pre-contractual measures, for example in cases of inquiries about our products or services.

In addition, we are required to process certain data that we have received from you in connection with the conclusion of a contract, e.g. to fulfil tax obligations. The legal basis for data processing is Art. 6 para. 1 lit. c GDPR.

3. Mailings

We also use your e-mail address, which is collected in connection with the conclusion of a contract, to inform you by e-mail about our own similar offers, unless you have objected to this. In this case the processing of the e-mail address is based on our legitimate interest in advertising our services. The legal basis for data processing is Art. 6 para. 1 lit. f GDPR. You have the option to object to the sending of such information about further product offers at any time, e.g. by clicking on the unsubscribe link provided for this purpose in each of these e-mails.

4. Storage Period

We process personal data only as long as this is necessary for the respective purpose mentioned above. The personal data is then deleted, provided that there are no legal retention periods prohibiting deletion of this information.

5. Contact Details of our Data Protection Officer

Please contact our data protection officer at any time with questions and suggestions regarding data protection and the enforcement of your rights as a data subject:

Media Impact GmbH & Co. KG
Data protection
Axel-Springer-Str. 65
10888 Berlin
datenschutz@axelspringer.de

6. Your Rights as a Data Subject

Under the GDPR, you have the following rights with regard to personal data concerning you:

- Right to information (Art. 15 GDPR)
- Right of rectification (Art. 16 GDPR) or deletion (Art. 17 GDPR),
- Right to restrict processing (Art. 18 GDPR)
- Right to object to the processing (Art. 21 GDPR),
- Right to data transferability (Art. 20 GDPR).

You also have the right to complain to a data protection supervisory authority about the processing of your personal data by us.

Status: 08 June 2020