

LANDIDEE REZEP TREIHE



Editorial Concept

LandIDEE Rezeptreihe – 100 approved recipe ideas

LandIDEE Rezeptreihe is a mono-topical recipe booklet in a bookazine-format which presents each season **100 traditional, ingenious and rustic recipe ideas** for the whole family.

The best recipes and popular classics are complemented by new ideas and inventive variations.

With the generous appearance, opulent pictures and expert-recipe-creations, the cooking magazine **LandIDEE Rezeptreihe** create culinary pleasure and inspire to try out the recipes at home.

2020 Rates and Formats

Formats	Rates
1/1	€ 4,800
1/2	€ 3,200
1/3	€ 2,100

See Rate Card for additional formats.

Key Figures

- ✓ Publication day: Wednesday
- ✓ Frequency of publication: 6 times a year
- ✓ Copy price: €5.50
- ✓ Print run: 100,000 copies

Topics 2020

- # 37: Baking Bread
- # 38: Brunch & Breakfast
- # 39: Berry Kitchen
- # 40: Apple Kitchen
- # 41: Oven Kitchen
- # 42: Advent / Christmas