



Editorial Concept

COSY is oriented mainly to young, creative women readers who are enthusiastic about furnishing. Both the range of subjects presented and the fresh, modern magazine design reflect the fun of homemaking.

COSY draws on the expertise of the LandIDEE publishing house in the area of home living and expands the portfolio with a title targeted specially at a highly attractive young target group.

COSY addresses people from the age of 25 who no longer put up in a shared flat or student digs but live in the first or second flat of their own.

These persons are keen on subjects such as furnishing, buying furniture, decorating, creativity and enjoying life. They want to discover trends and develop their very own style.

They find all these subjects in COSY and live at home the way they like.

2020 Rates and Formats

Formats	Rates sw-4c
1/1	€ 8,500
1/2	€ 5,630
1/3	€ 3,940

Additional formats on request.

Key Figures

- ✓ Publication day: Wednesday
- ✓ Frequency of publication: 6 times per year
- ✓ Copy price: €2.70
- ✓ Format (Maxi-Pocket): B 205 mm H x 255 mm
- ✓ Paid Circulation: 40,000 copies (publishing disclosure)