WELT bundles the appearances of TV, online, mobile and app under a strong, multimedia brand that stands for progressive, high-quality and dynamic topics on all channels.

50% ARE MALE
55% 20 - 49 YEARS OLD
42% MAX. SAT EXAM
26% 4.000 € OR MORE
69% ARE EMPLOYED

31,56 MILLION
UNIQUE USER

370,96 MILLION
PAGE IMPRESSIONS

AS OF digital facts, Basis: digitale WNK 16+ Jahre (60,04 Mio.); single month March 2020; calls on: 01.04.2020
WWW.February 2020
WELT stands for a wide range of publications in TV, print and digital. WELT covers all journalistic formats - from news and opinions to documentaries.

Every story - whether as text, video, photo or live reporting - follows the claim of providing reliable and user-oriented information and inspiring our audience with passionate journalism, innovative products and the joy of experimentation.
WELT Digital accompanies Formula 1 with extensive, highly topical reporting.

This includes editorial news, race calendar, driver overview, team details, the current world championship position and of course current results and all events in the live ticker.
FORMULA 1 CHANNEL PRESENTING

Make yourself the exclusive sponsor of the Formula 1 Channel!

Presenting-Paket multiscreen:
A billboard (stationary), a medium rectangle (multiscreen) and the logo of your brand (multiscreen) are permanently placed on each side of the channel.

*Exemplary visualization
Formula 1 Presenting

Duration 15.03. - 29.11.2020

Billboard

Medium Rectangle (multiscreen)

Logo integration (Desktop/MEW) in Formula 1 channel

1.950.000 AIs

35.000 €¹

¹The price is a package price in €, less 15% agency discount and 15% AE, plus VAT; lead time of 5 days, stationary and mobile are already discounted with over 81%.
MEDIA IMPACT

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