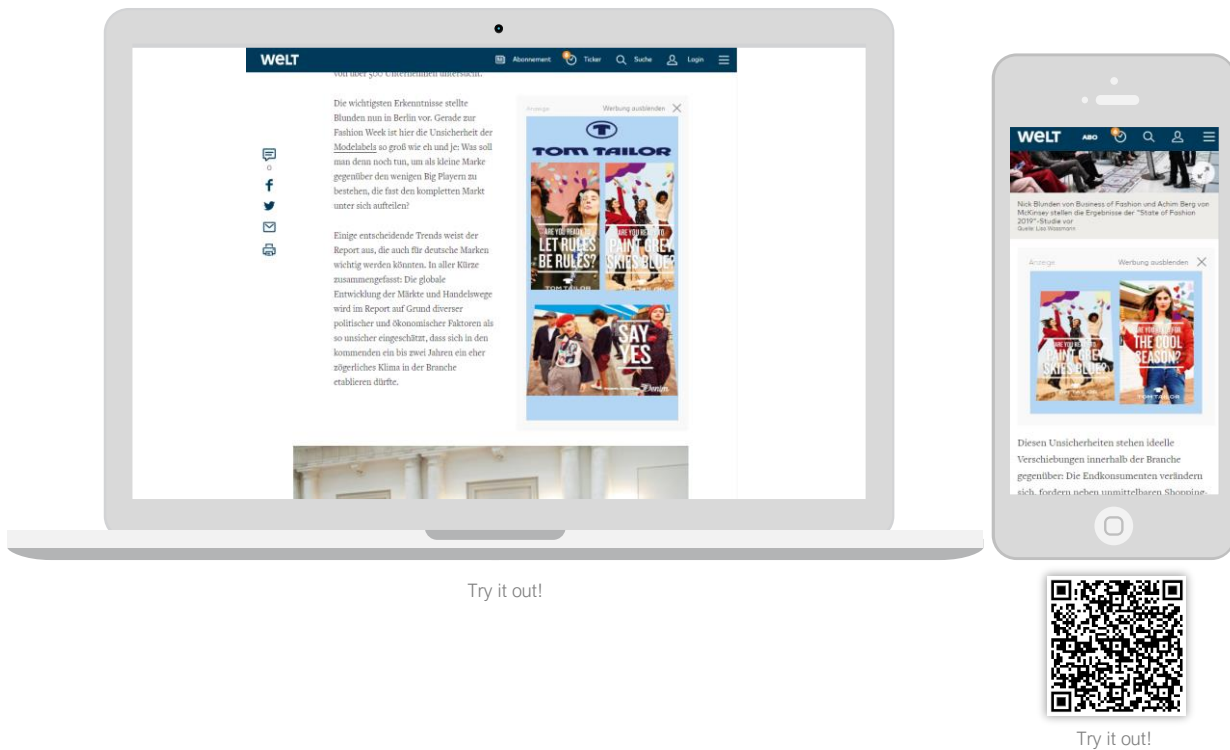


PUT IT ON PLAYFUL ATTENTION

MULTISCREEN MOSAIC AD



Your products are presented in an eye-catching way!

- The Mosaic Ad consists of several tiles that automatically turn over to user interaction.
- Stationary, the format is played out as halfpage ad and mobile as mobile medium rectangle and thus offers you multiscreen the maximum attention of the user.
- We create the advertising material in consultation with you! You have the choice:
- Number and arrangement of tiles
- Background color or image
- Logo and claim integration
- Further elements in consultation with Media Impact

Specifications

- Tiles: Two images (png,jpeg,gif) are required for each tile; if advertising messages or the like are integrated in the images, the elements must be present individually in Media Impact.
- Background color: color code; background image: png, jpeg, gif

Format	RoP	RoC	RoS & Custom
Multiscreen Mosaic Ad*	40 €	50 €	70 €

* Corresponds to the CPM price list booking of Halfpage Ad and Mobile Medium Rectangle.

The advertising material components must be available individually and physically as png, jpeg or gif. Technical specifications of the advertising forms and dimensions can be found at <https://www.mediaimpact.de/de/digital-formate>

All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.