



Editorial concept

nurTV, TV Sudoku and tv clever: three strong titles – one advertising medium.

nurTV plus offers the complete TV listing for 4 weeks for a price of only € 0.98!

The quick summary on all movie highlights of every week offers best navigation to the readers.

nurTV plus addresses a young, benefit oriented target group.

The benefit of nurTV plus is in the focus!

The 12 riddle pages Rätsel in every issue are very popular and intensively used by the readership.

Prices 2020

Formats	Prices
1/1	€ 17,500
1/2	€ 9,960
1/1 4. US	€ 22,750
1/1 2. US	€ 21,000
1/1 3. US	€ 21,000

See rate card for additional formats.

Key Figures

- ✓ Publication day: Thursday
- ✓ Frequency of publication: monthly
- ✓ Copy price: € 0.98
- ✓ Circulation IVW III/2019: 836,770 copies

USP

Biggest 4-weekly published magazine combination which is used in an extremely high frequented way and kept for a long time in the household.

Offering reliably high response rates it is the ideal medium for response driven advertising.

Considerably increased printed circulation of 750,000 copiers.