Editorial concept

**nurTV, TV Sudoku and tv clever**: three strong titles – one advertising medium.

**nurTV plus** offers the complete TV listing for 4 weeks for a price of only € 0.98!

The quick summary on all movie highlights of every week offers best navigation to the readers.

**nurTV plus** addresses a young, benefit oriented target group.

The benefit of **nurTV plus** is in the focus!

The 12 riddle pages Rätsel in every issue are very popular and intensively used by the readers.

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**Prices 2020**

<table>
<thead>
<tr>
<th>Formats</th>
<th>Prices</th>
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</thead>
<tbody>
<tr>
<td>1/1</td>
<td>€ 17,500</td>
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<tr>
<td>1/2</td>
<td>€ 9,960</td>
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<tr>
<td>1/1 4. US</td>
<td>€ 22,750</td>
</tr>
<tr>
<td>1/1 2. US</td>
<td>€ 21,000</td>
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<tr>
<td>1/1 3. US</td>
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</tbody>
</table>

See rate card for additional formats.

**Key Figures**

- ✔ Publication day: Thursday
- ✔ Frequency of publication: monthly
- ✔ Copy price: € 0.98
- ✔ Circulation IVW III/2019: 836,770 copies

**USP**

Biggest 4-weekly published magazine combination which is used in an extremely high frequented way and kept for a long time in the household.

Offering reliably high response rates it is the ideal medium for response driven advertising.

Considerably increased printed circulation of 750,000 copiers.