

LANDIDEE AUS DER LANDKÜCHE



Editorial Concept

LandIDEE Aus der LandKÜCHE is the new magazine from the popular LandIDEE brand family.

LandIDEE Aus der LandKÜCHE satisfies the reader's longing for deceleration, serenity and a fulfilled, naturally healthy life. Sustainability and a regional thematic focus with a seasonal background play an important role here.

LandIDEE Aus der LandKÜCHE provides the readers with great background stories, stories about the producers, product information and of course - lots of recipes! And all with the aim of combining regional, seasonal cuisine with sustainable products and lifestyles.

The exclusively self-produced photo series ensure the unique sophisticated style and particular imagery of LandIDEE Aus der LandKÜCHE.

2020 Rates and Formats

Formats	Rates
1/1	€ 8,300
1/2	€ 5,500
1/3	€ 3,850

Further Formats on request

Key Figures

- ✓ Copy price: € 5.95
- ✓ Print run: 91,200 copies