Redirect Specifications

All scripts to be delivered, even 3rd party scripts, must be HTTPS-enabled. Please therefore ensure that the redirects can also be delivered in encrypted areas (https://).

When using redirects, please ensure that the delivered scripts only return a static image in the specified size. 100% of the available space must be filled in for responsive elements. This also means that the scripts do not make any changes to the HTML elements that were not created by the scripts. The positioning, calculation and other requirements are carried out by the Publisher.