ZU TISCH
Gourmet-Page in WELT Print Total
WELT 2019
Weekly Special in WELT AM SONNTAG

Every Sunday within the section Style & Travel of WELT AM SONNTAG / WELT AM SONNTAG Komapkt appears the page „ZU TISCH“ dealing with gourmet topics. This weekly special contains a main article and the column „Jetzt Perfekt“ by the cook and food stylist Volker Hobl.
## RATES & FORMATS

<table>
<thead>
<tr>
<th>Special Format</th>
<th>Booking</th>
<th>Format</th>
<th>Price (net1) per PD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corner, 3sp.</td>
<td>WELT Print Total</td>
<td>H 176 mm, W 184,9 mm, 4c</td>
<td>10.300.00 €</td>
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<tr>
<td>Corner, 2sp., Portrait</td>
<td>WELT Print Total</td>
<td>H 264 mm, W 121,7 mm, 4c</td>
<td>10.300.00 €</td>
</tr>
</tbody>
</table>

Gourmet-Page rates are valid as a supplement to WELT Rate Card No. 97a, valid as of 01/01/2019.

The above mentioned format is a fixed format with a fixed price, which is only valid for the page „ZU TISCH“ of WELT AM SONNTAG / WELT AM SONNTAG Kompakt. Additionally, the advertising is published in WELT Working Day.

More formats on request.

It’s just one advertising published per issue.

All rates accrue and reduce discounts, are subject to agency commission, and exclude V.A.T.

Placement confirmation does not apply to the Kompakt-Edition.
EXCLUSIVE SPONSORING

Presenting-Paket multiscreen „ICONIST“ channel:
- Fireplace and Billboard (stationary)
- Medium Rectangle (mobile)

Presenting-Layer
- Luxury- and lifestyle setting on WELT.de
- Presenter and exclusive sponsor for „ZU TISCH“ channel
- Logo-integration on presenting-layer (stationary)
- Mention of channel-sponsor before first visit

Price: 95,00 € TCP
REFERENCES 2017/2018

Example:
Corner, 2sp., Portrait

Example.:
Corner, 3sp.
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20350 Hamburg

Region East — Nielsen V to VII
Axel-Springer-Straße 65
10888 Berlin

Region South — Nielsen IIIb, IV
Theresienhöhe 26
80339 München

Region West / Central — Nielsen II, IIIa
Neuer Zollhof 1
40221 Düsseldorf

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Axel-Springer-Straße 65
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