



Bundling of all high reach sites all around TV topics!

- High-coverage premium package at an attractive price.
- One day fixed placement on the homepages and in the TV program of TvDigital, Hörzu and TvDirekt as well as in the WELT culture channel.
- Reach TV interested users in a theme-related environment via all digital channels - Desktop and Mobile!
- 1 million impressions per day guaranteed.
- Reservation possible.

	Formats	Reach	Package price
BASIC	Desktop: AdBundle, Wallpaper Mobile: Mobile Content Ad 6:1, 4:1, 2:1*	1,000,000 AIs	€30,000
DELUXE	Desktop: Sitebar, Billboard, Fireplace Mobile: Medium Rectangle, Content Ad 1:1 + free creation (Rich Media possible)	1,000,000 AIs	€45,000

*) Choose at least one desktop format and one mobile format.

Technical specifications of the advertising formats and dimensions can be found on www.mediaimpact.de/de/digital-formate.

All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.