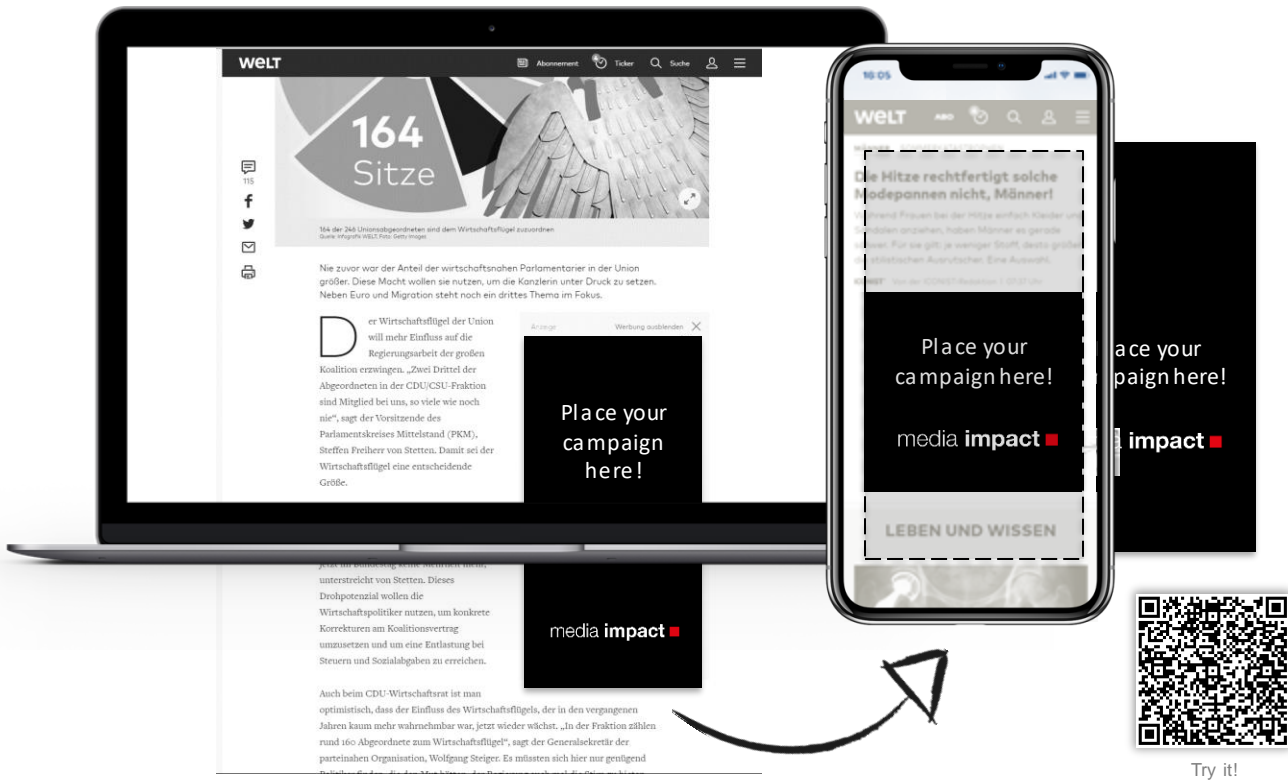


Multiscreen Halfpage Ad



Your Halfpage Ad in the complete Media Impact portfolio – Desktop and Mobile.

- Choose multiscreen and benefit from our strong Media Impact portfolio reach with more than 43,11 mill. unique users*.
- Benefit from the large surface of a Halfpage Ad also in our mobile portfolio with the Understitial!
- The Understitial is visible to the user when scrolling and thus attracts maximum attention.

Formats	Environment	ROS	Thematic Combos	ROP
Multiscreen Halfpage Ad**	€80	€70	€60	€50

*Source: AGOF daily digital facts; Basis: 16+ years, single month November 2018

**Corresponds to the booking of Halfpage Ad and Mobile Understitial in the CPM price list.

Technical specifications of the advertising forms and dimensions can be found at www.mediaimpact.de/de/digital-formate

All prices are (unless otherwise stated) CPM or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.

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