



## Click-optimized delivery of your campaign across all devices in the entire Media Impact portfolio!

- Benefit from the relevant and large Media Impact reach!
- Bundling of classic standard advertising media for an optimal performance: Medium Rectangle + Mobile Content Ad 6:1 / 4:1.
- Classic targeting such as operating system, time, etc. is possible.<sup>1</sup>

Formats <sup>2</sup>	ROP Gross CPC
Multiscreen Medium Rectangle + Mobile Content Ad 6:1 / 4:1	€2.50

<sup>1)</sup> No combination with MI data products possible.

<sup>2)</sup> Medium Rectangle is delivered on Desktop and Mobile. Combination must contain at least one Content Ad and one Medium Rectangle.

Please note: Minimum duration 2 weeks, please deliver at least 3 Creatives, only one Creative per Redirect, clicks are not guaranteed.

Technical specifications of the advertising formats and dimensions can be found at <https://www.mediaimpact.de/de/digital-formate> All prices are (unless otherwise stated) TKP or fixed prices, less usual discounts and AE, plus VAT. | Changes and errors excepted.