



The first contact with our portfolio is reserved for you!

- Take advantage of Media Impact's wide-ranging portfolio and achieve a net reach of up to 7 million users in just one day.
- The user is addressed via attention-grabbing advertising media such as wallpaper or sitebar as well as mobile content ad 4:1 or content ad 2:1 in the immediately visible area.

| Multiscreen packages (Wallpaper / Sitebar + Mobile Content Ad 4:1 / 2:1) | Guaranteed AIs/day | Gross fixed price |
|---|--------------------|-------------------|
| Packages A | 7 Mio. | 120.000 € |
| Packages B | 5 Mio. | 90.000 € |
| Packages C | 3,5 Mio. | 66.500 € |
| Mobile only packages | | |
| Packages D – Content Ad 2:1 | 3 Mio. | 60.000 € |
| Packages E – Content Ad 4:1 | 3 Mio. | 39.000 € |