



**National Geographic**

Specifications

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media **impact** ■

# Specifications

## HOME

**Home Impact** (only shown on the home page)

- Large Desktop: 1280x320
- Small Desktop: 1024x256
- Tablet: 768x192
- Mobile: 375x125

## ROS

- Billboard: 970x250
- Medium Rectangle: 300x250
- Halfpage Ad: 300x600
- Mobile Medium Rectangle: 300x250
- Mobile Content Ad: 320x50

