



nationalgeographic.de
Media Kit



media **impact** ■

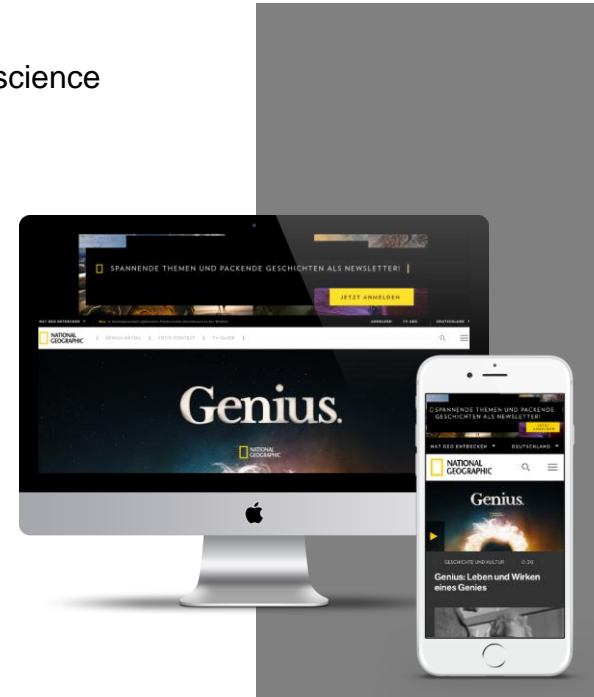
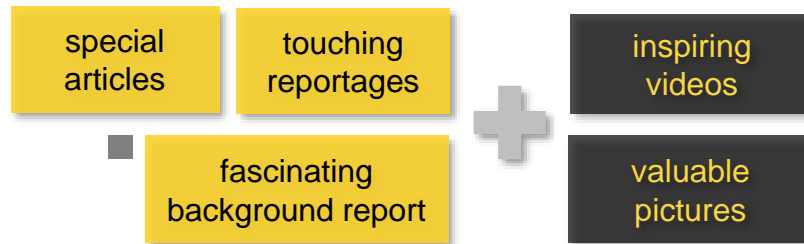
National Geographic

Fascinating science and inspiring entertainment

National Geographic is known for

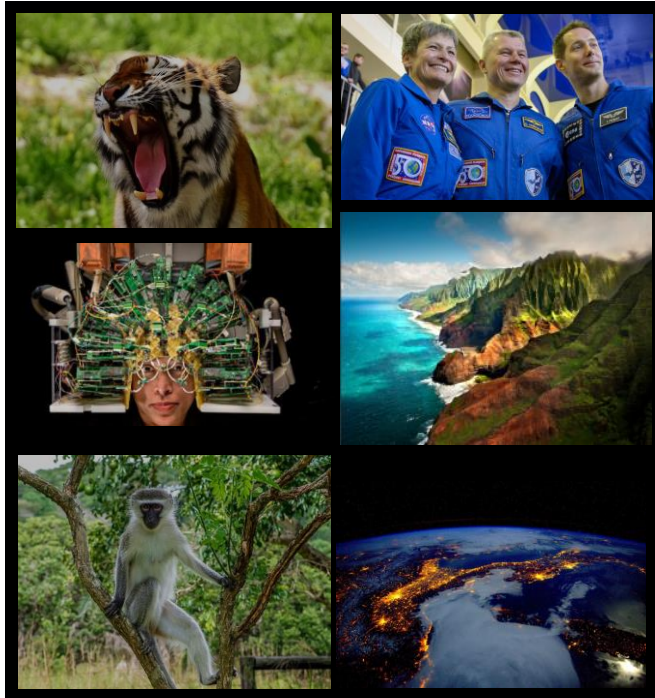
- ✓ ...one of the world leading brands in the area of travel and popular science
- ✓ ...premium content, stories und video
- ✓ ...one of the oldest and worldwide known media brands
- ✓ ...the motto „Inspiring people to care about the planet“

On **nationalgeographic.de** you can find



National Geographic

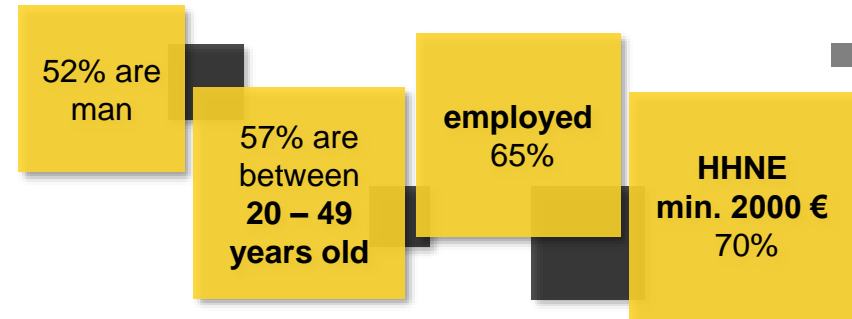
Facts and Figures



Reach

- **Page Impressions¹** 0,68 Mio.
- **Visits¹** 0,16 Mio.
- **Unique User²** 0,15 Mio.

Traget group²

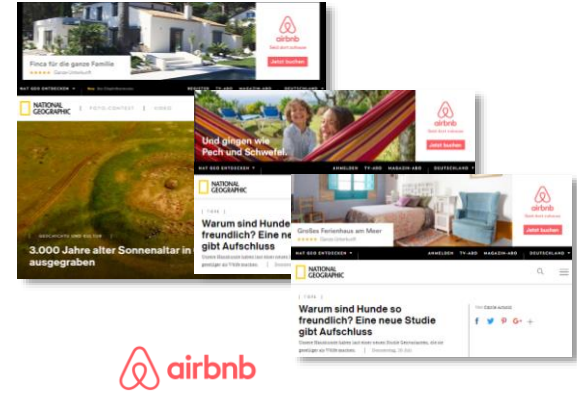
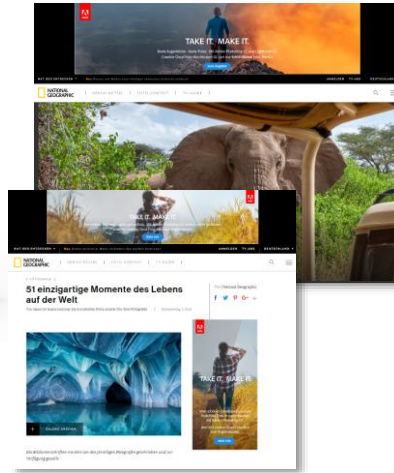
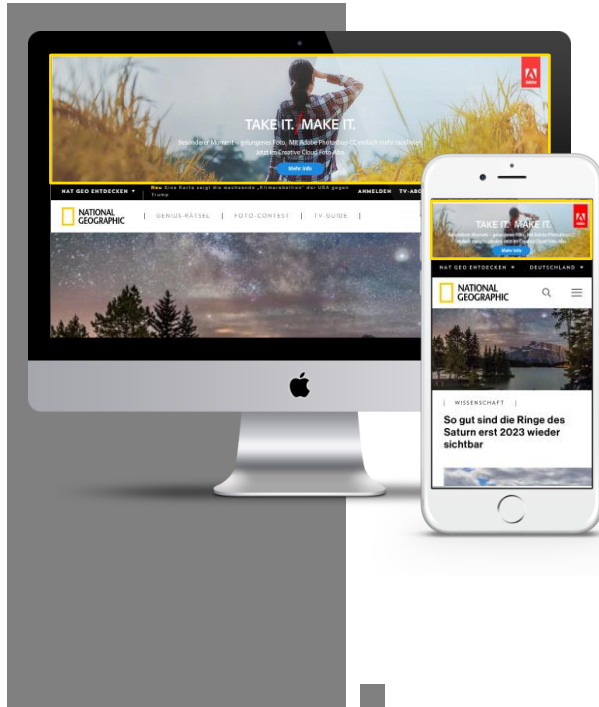


¹ IVW October 2018

² AGOF daily digital facts, basis: 16+ years (59.14 million); single month October 2018

Best Cases

Best Cases



Enormously large picture stories

Our presenting on the home of nationalgeographic.de

Your message is presented spectacular on nationalgeographic.de!
 Exclusive and large-sized advertising media on **Home Impact**



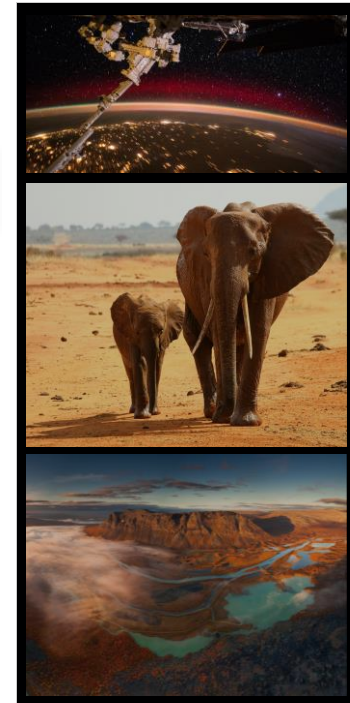
Fixed weekly placement Home + ROS

guaranteed: 200.000 AI
price: 11.950 €

Home Impact exclusive



ROS
 collection volume: Billboard,
 Halfpage Ad, Medium Rectangle +
 Mobile Content Ad, Mobile Medium
 Rectangle



Specs Home: Large Desktop: 1280x320; Small Desktop: 1024x256; Tablet: 768x192; Mobile: 375x125;
 Specs ROS: Billboard: 970x250; Medium Rectangle: 300x250; Halfpage Ad: 300x600; Mobile Medium Rectangle: 300x250; Mobile Content Ad: 320x50

Kontakt



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