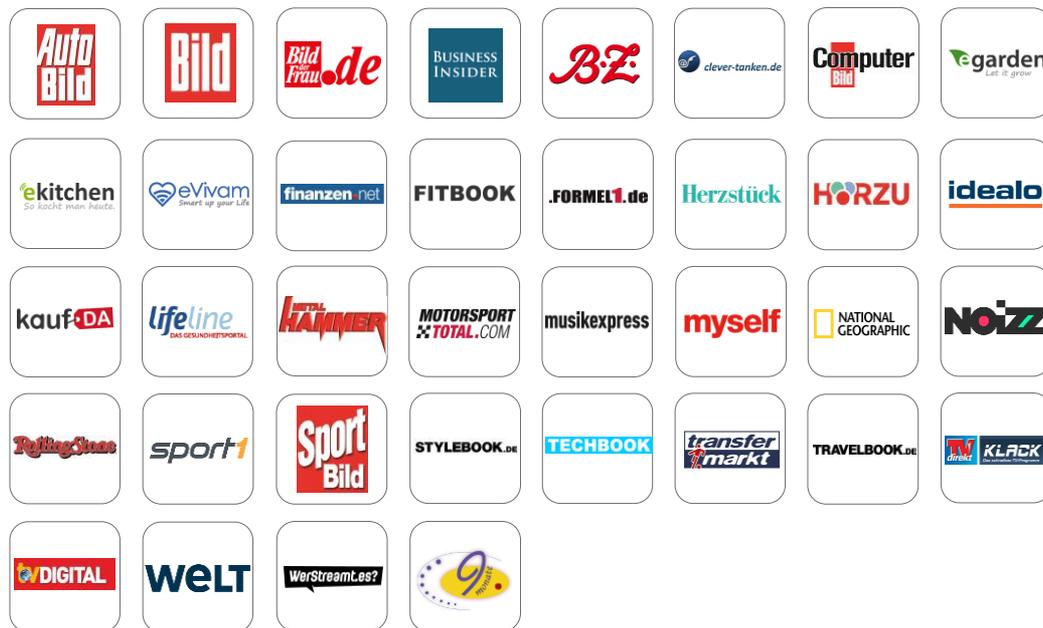




Digital Portfolio

Portfolio

Get off to a flying start with Media Impact!





Autobild.de is the first stop for automotive content on the German web and a digital market leader with its desktop and mobile services.

- Germany's most comprehensive test and driving report archive and the most exhaustive range of car news
- Reach: 7.99 million UU¹
- Users are particularly interested in men's cosmetics (affinity index 128), car accessories (126) and electric household appliances (123)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/v ocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|---------------------------------------|------------------------------------|
| 69% | 72% | 55% | 38% | 45% |

← Back to selection

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



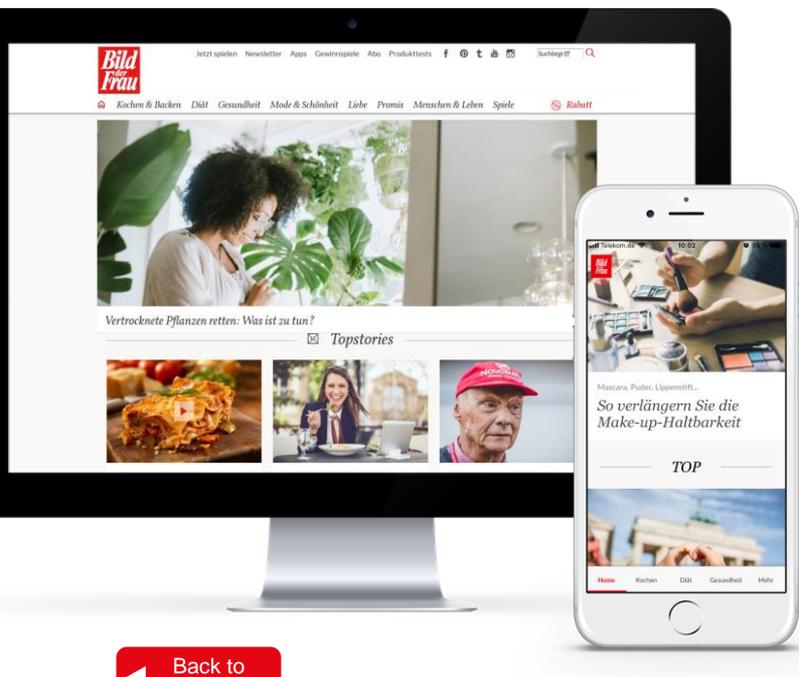
← Back to selection

BILD Digital is everywhere where its users are - advertisers get direct access to these environments at any time and faster than any TV format.

- As Germany's largest cross-media brand, BILD shows how a wide reach and high user engagement can be optimally exploited by advertisers
- Reach: 21 million UU¹
- Users are particularly interested in car accessories (affinity index 115), gas suppliers (114) and shaving utensils (114)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 58% | 72% | 58% | 40% | 43% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



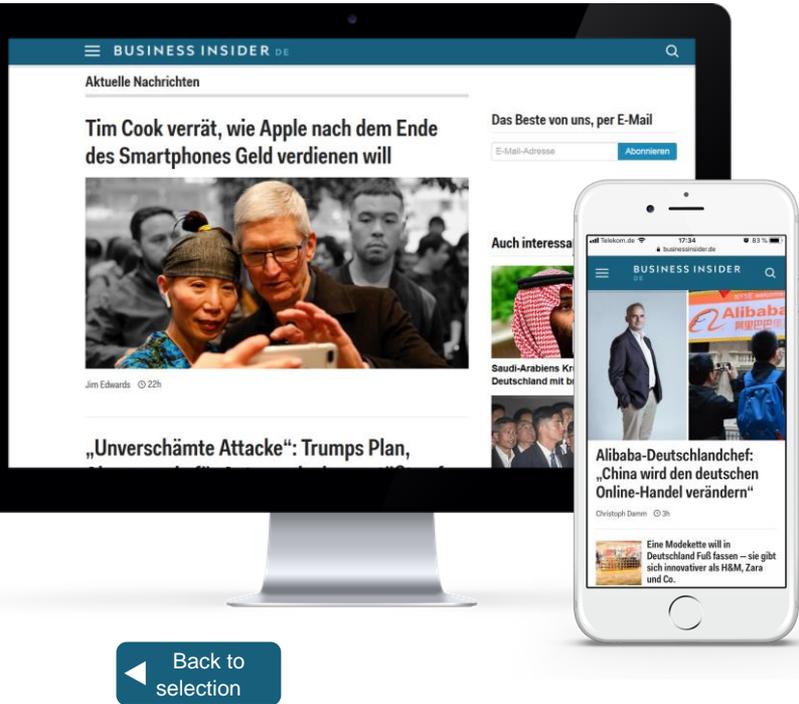
◀ Back to selection

Bilderfrau.de has been accompanying the modern, healthy and exuberant woman online for more than fifteen years.

- Bilderfrau.de shows its users the best life has to offer - everything relating to physical and mental well-being
- Reach: 1.57 million UU¹
- Users are particularly interested in women's cosmetics (affinity index 161), beauty care (153) and weight-loss food (145)¹

| Women | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-------|----------|------------------|--------------------------------------|------------------------------------|
| 80% | 70% | 58% | 39% | 38% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



Business Insider is Germany's most modern news site on business, careers, technology, digital culture and science.

- Business Insider offers an expert and yet unconventional perspective on the world of business
- Reach: 4.92 million UU¹
- Users are particularly interested in further education offers (affinity index 121), gas suppliers (119) and private pension plans (118)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 59% | 74% | 61% | 45% | 45% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



BZ.de is Berlin's portal - Berlin's biggest newspaper is also one of the main mobile news portals in Germany.

- BZ Digital has its fingers on the pulse of events 24/7 - the start page is updated every three minutes
- Reach: 2.38 million UU¹
- Users are particularly interested in baby food (affinity index 118), further education offers (113) and PC software (109)¹

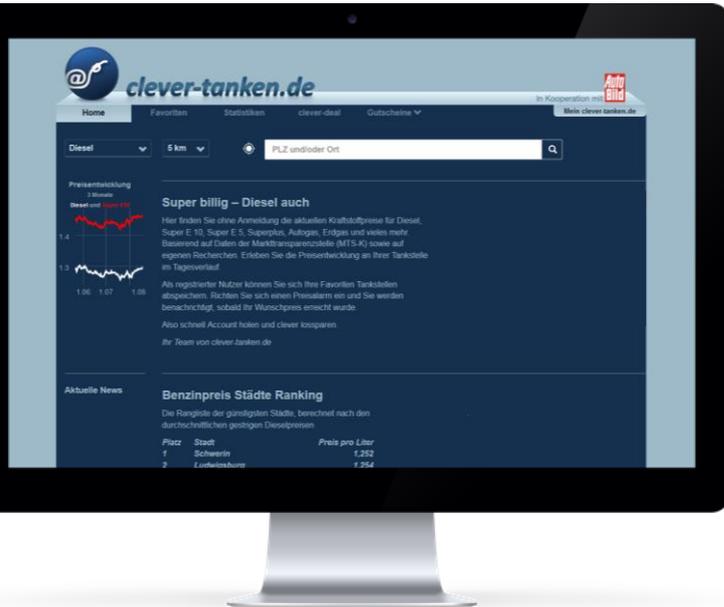
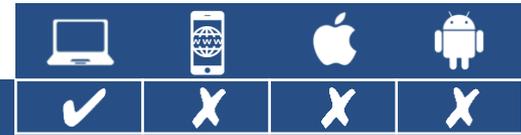
| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 53% | 71% | 55% | 43% | 39% |

◀ Back to selection

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



clever-tanken.de

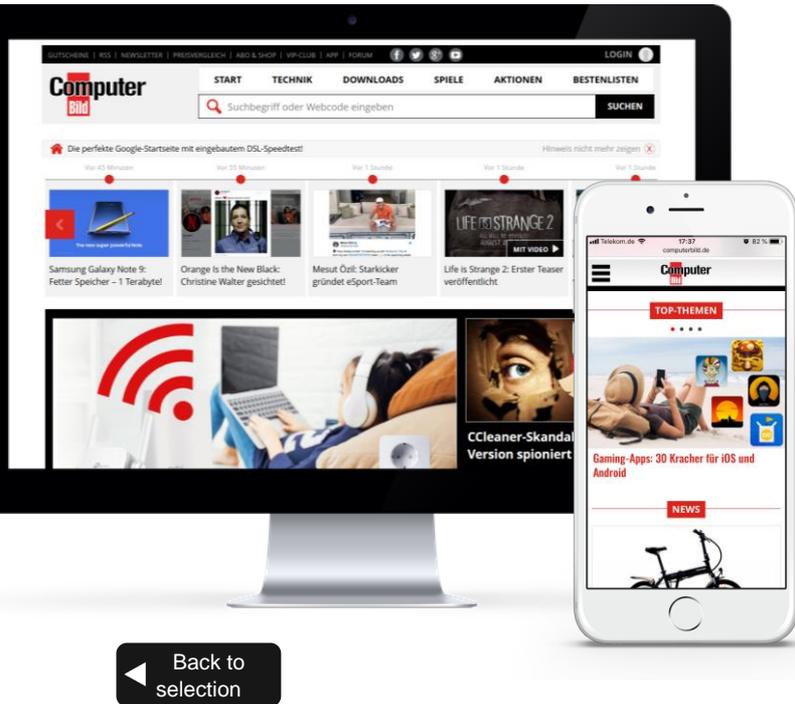


Back to selection

Clever-tanken.de offers price and service comparisons of petrol stations around Germany - and has been doing so since 1990 as the first ever petrol price comparison service.

- Current price comparison of various special fuel types
- Access to information on all services of a particular petrol station and offers for car products
- Highest possible quality of information - clever-tanken.de is registered with the German Market Transparency Unit for Fuels as one of the first providers

| Women | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-------|----------|------------------|--------------------------------------|------------------------------------|
| N.v. | N.v. | N.v. | N.v. | N.v. |

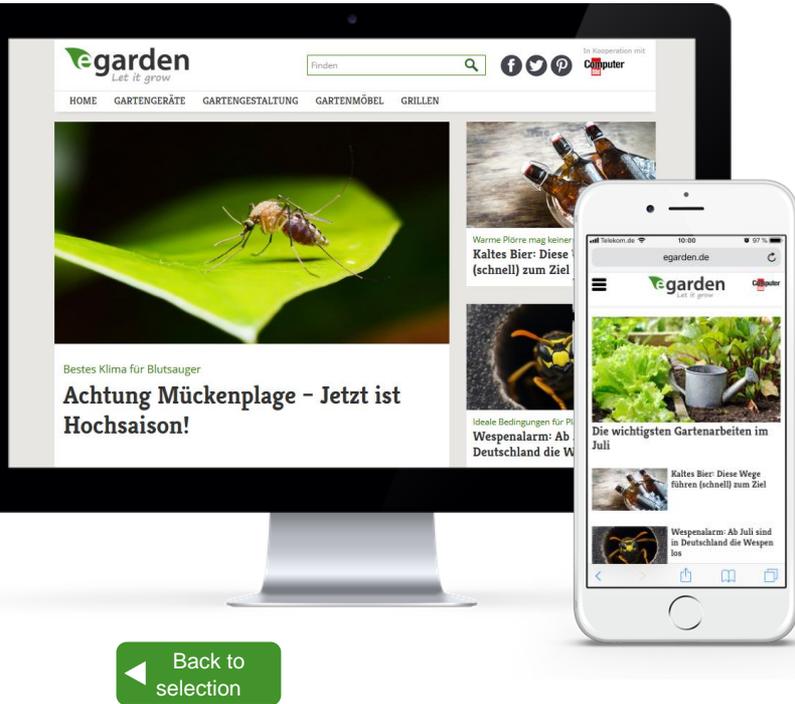


Computerbild.de combines three successful brands into one: COMPUTER BILD, COMPUTER BILD SPIELE and AUDIO VIDEO FOTO BILD.

- Comprehensive and high-quality information on 120,000 technology products and more than 8,000 computer/console games
- Reach: 11.68 million UU¹
- Users are particularly interested in shaving utensils (affinity index 120), car accessories (120) and PC software (116)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 63% | 70% | 60% | 41% | 43% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



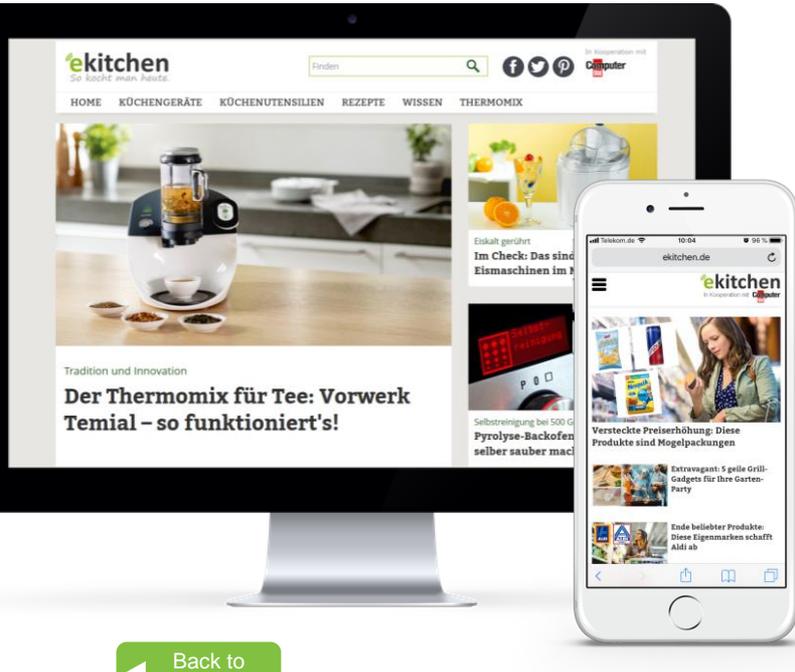
With eGarden, the new cutting-edge vertical publication working in cooperation with COMPUTER BILD, savvy users are informed on all technical innovations and developments for the garden

- The user can expect high-quality content which covers topics ranging from apps and plant care tools to product tests and guides
- Reach: 0.13 million UU¹
- Users are particularly interested in renewable energy (affinity index 122), bank offers (118) and PC software (118)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 54% | 67% | 59% | 33% | 45% |

◀ Back to selection

¹) AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



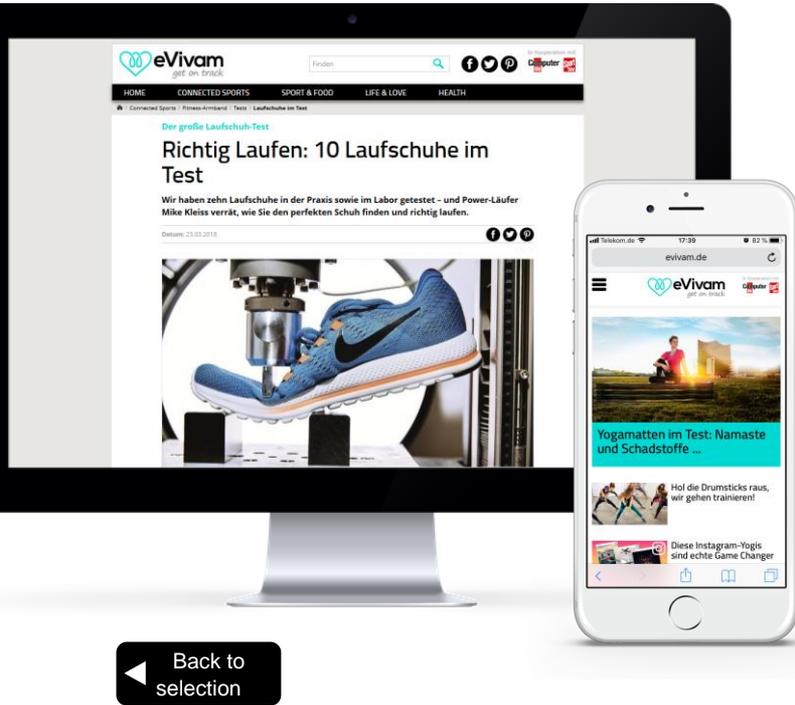
← Back to selection

In cooperation with COMPUTER BILD, eKitchen presents the latest products and trends in cooking to tech-savvy users.

- An extensive range of topics offers the user great added value - from news and kitchen trends, to tips & tricks and fancy recipes
- Reach: 0.41 million UU¹
- Users are particularly interested in private pension plans (affinity index 118), solar systems (112) and bank offers (110)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 52% | 68% | 57% | 39% | 40% |

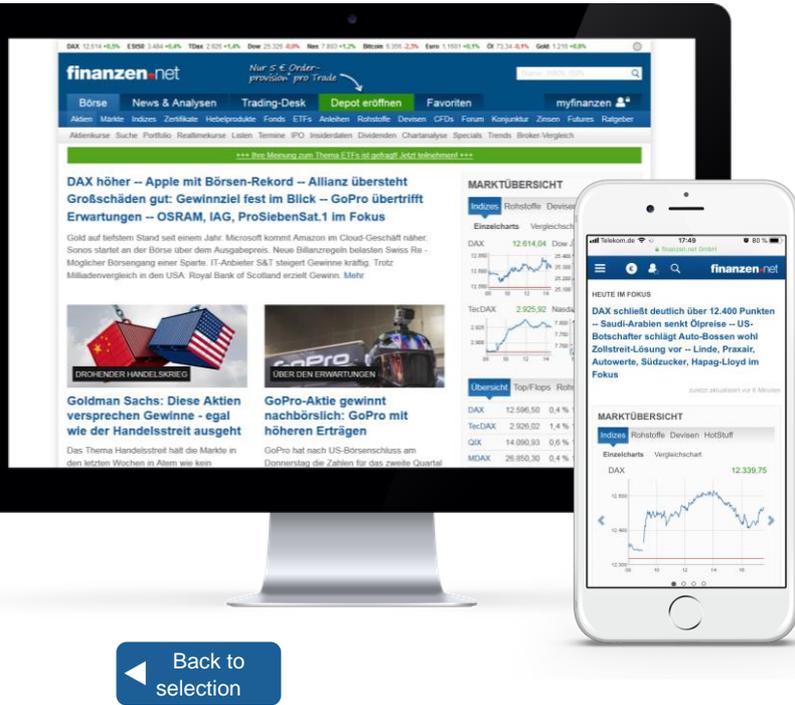
¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



With eVivam, tech-savvy users are kept informed about wearables and trends relating to sports and healthy nutrition.

- eVivam offers practical, high-quality content that deals specifically with digitalisation in sports
- 'Smart', i.e. networked, sports and fitness gadgets make up a significant part of the editorial content
- Our extensive offer is made up of high-quality articles and informative videos

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|------|----------|------------------|--------------------------------------|------------------------------------|
| N.v. | N.v. | N.v. | N.v. | N.v. |



Finanzen.net is the largest and fastest growing financial and stock exchange portal in Germany.

- On every trading day, the portal provides data on current developments on the trading floors. Information on shares, companies, certificates, funds and the economy completes the profile
- Reach: 3.41 million UU¹
- Users are particularly interested in shaving utensils (affinity index 137), car accessories (134) and beer (129)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 76% | 71% | 60% | 48% | 47% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018

FITBOOK



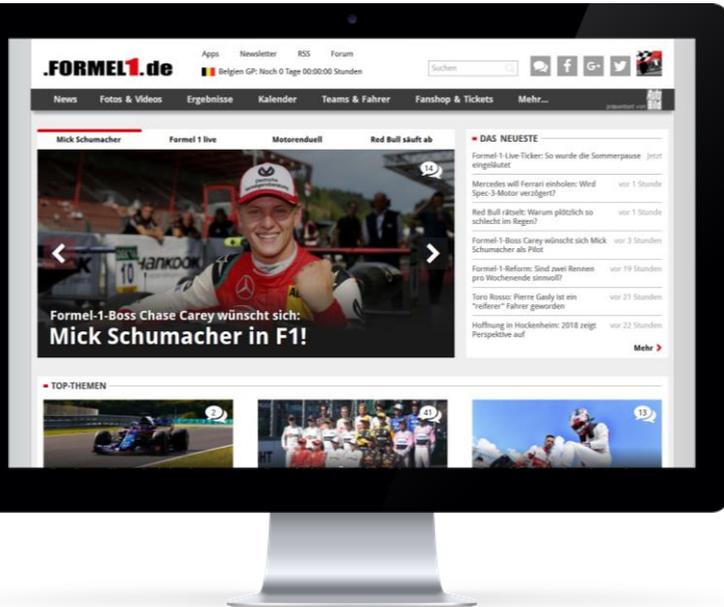
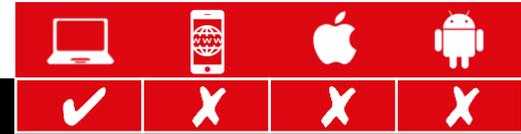
◀ Back to selection

FITBOOK is the new fitness and active lifestyle portal. It informs, entertains and motivates with fitness-related content.

- FITBOOK benefits from the vertical publication expertise of BILD
- Reach: 1.66 million UU¹
- Users are particularly interested in baby nappies (affinity index 131), gas suppliers (121) and console games (120)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 56% | 79% | 67% | 43% | 43% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



◀ Back to selection

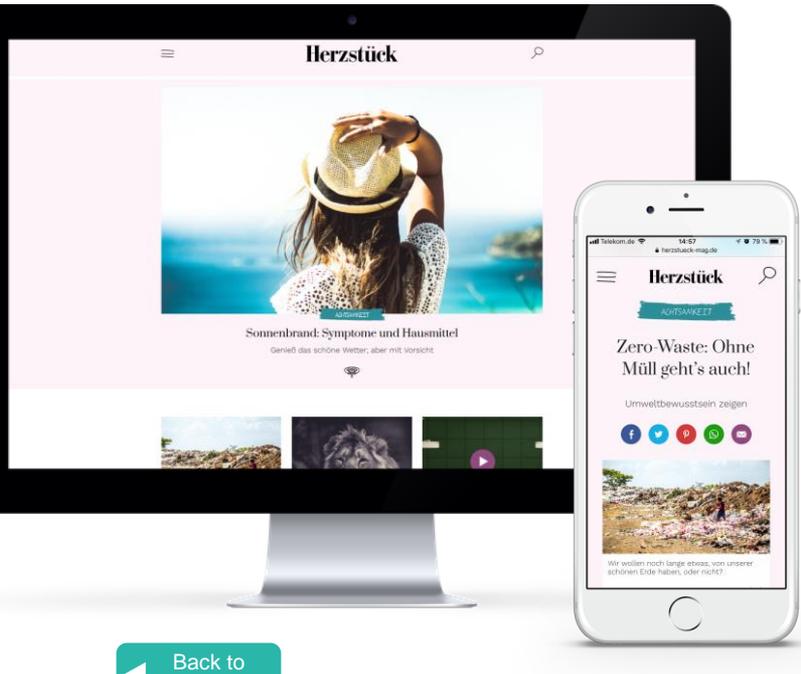
Formel1.de is the leading Formula 1 portal and reports on all that is exciting in the 'world's premier motor sport'.

- The latest news, exciting background reports and exclusive interviews 365 days a year
- Reach: 0.58 million UU¹
- Users are particularly interested in video cameras/camcorders (affinity index 140), men's cosmetics (139) and power tools (137)

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 79% | 73% | 61% | 39% | 45% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018

Herzstück

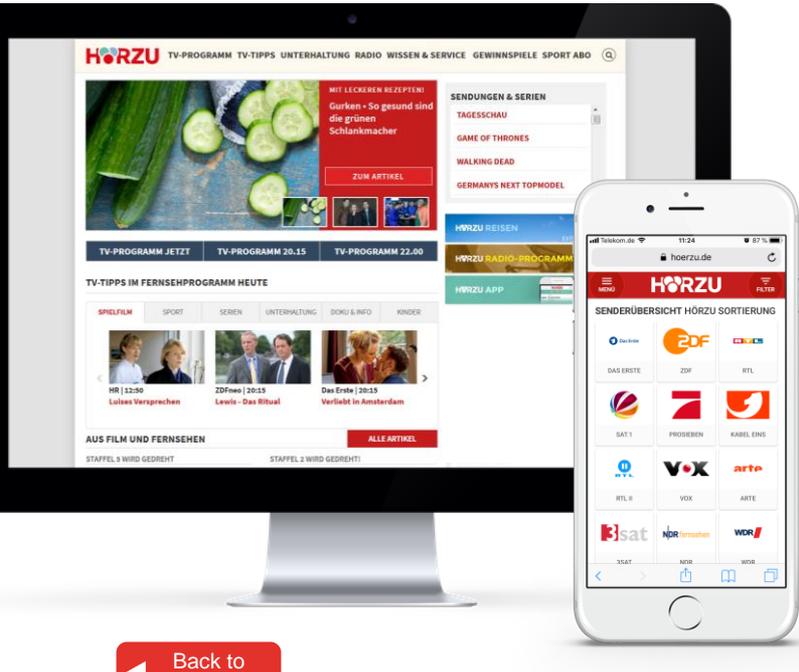


◀ Back to selection

‘Herzstueck-mag.de’ is the top digital mindstyle magazine for the German market’s mobile and social generation.

- Daily inspiration, instructions and tips in the form of articles, videos and picture galleries
- The main topics are mindfulness, spirituality, natural beauty and enjoyment
- Content specially designed for younger female users, characterised by high optimisation for mobile devices and a consistent focus on social media

| Women | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-------|----------|------------------|--------------------------------------|------------------------------------|
| N.v. | N.v. | N.v. | N.v. | N.v. |



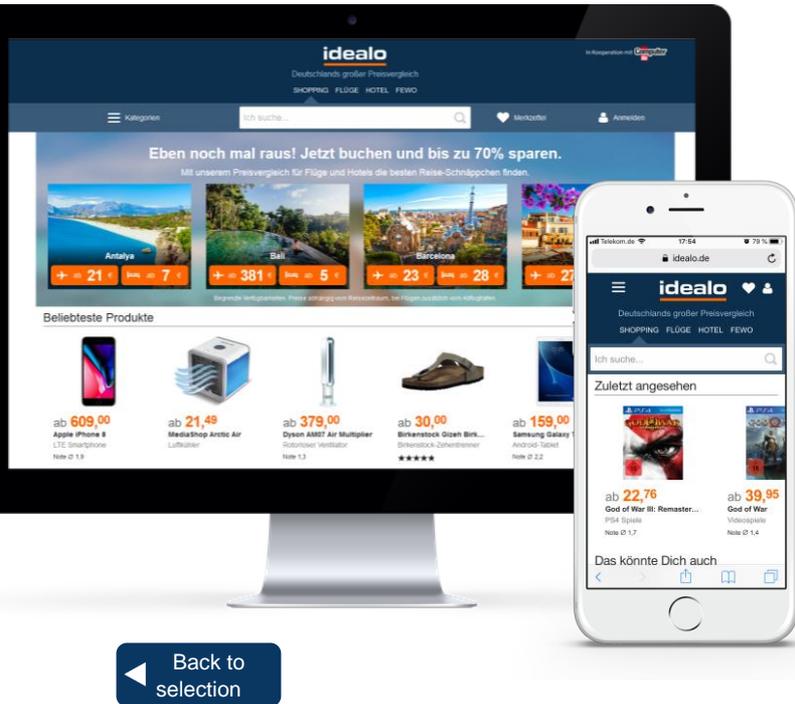
Covering more than 190 channels, HÖRZU Digital offers a detailed overview of the vast variety of TV and digital television programs.

- The content is supplemented by relevant news and exclusive reports on the subjects of entertainment, nature, research, health, travel and nutrition
- Reach: 2.33 million UU¹
- Users are particularly interested in women’s cosmetics/ make-up-(affinity index 125), weight-loss food (120) and sportswear (117)¹

| Women | Employed | Aged 20-49 years | Min. Higher secondary/v ocational ed. | Net household inc. €3,000 and over |
|-------|----------|------------------|---------------------------------------|------------------------------------|
| 54% | 71% | 57% | 40% | 41% |

← Back to selection

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018

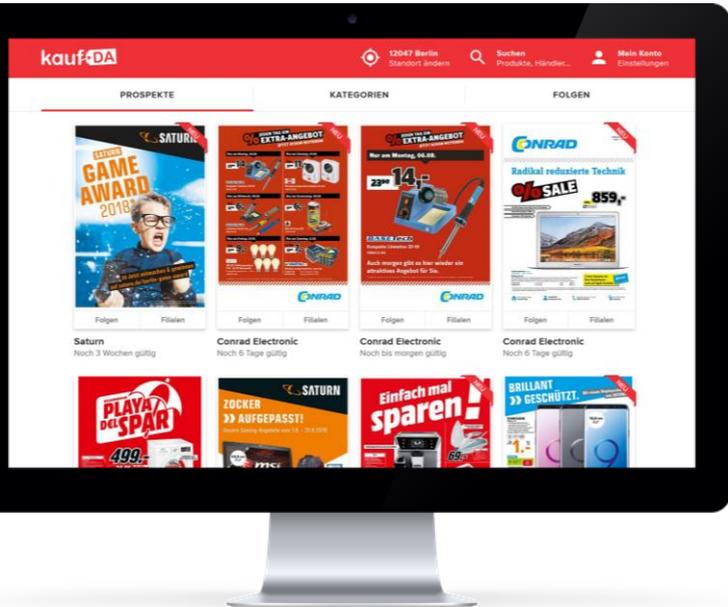


◀ Back to selection

With more than 330 million current offers from 50,000 dealers, idealo.de is Germany's largest price comparison portal.

- Every second German uses the price comparison service on idealo.de several times a year to obtain information and find the best retailer
- With over 2,000 categories, idealo.de is the ideal platform to promote products and run campaigns
- Our mission: to provide users with reliable, comprehensive and accurate information

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|------|----------|------------------|--------------------------------------|------------------------------------|
| N.v. | N.v. | N.v. | N.v. | N.v. |



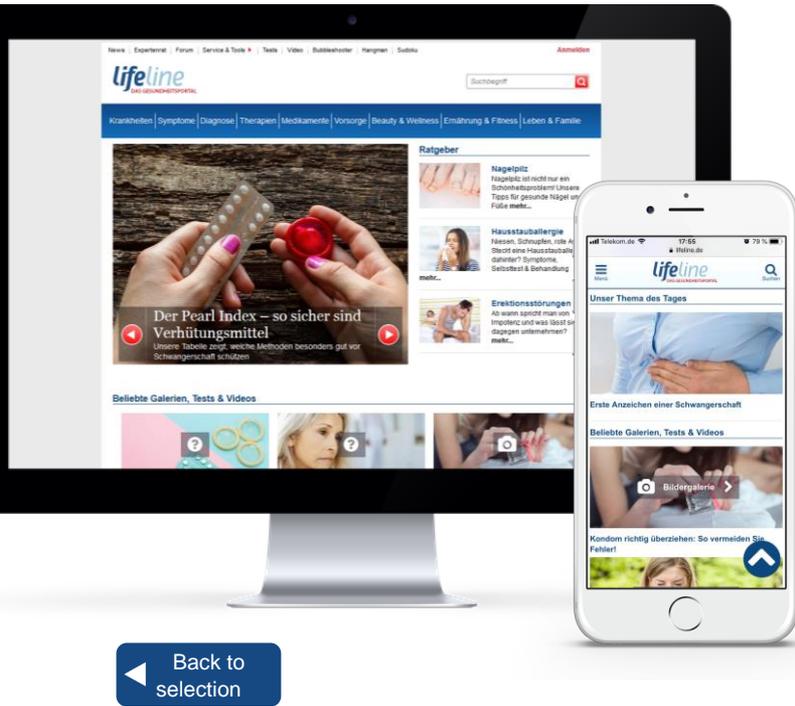
◀ Back to selection

kaufDA offers professional solutions for traditional retailers in the area of location-based services and is thus paving the way for the future of digital advertising to households.

- With kaufDA, users discover the best up-to-date daily offers in their area
- Reach: 6.89 million UU¹
- Users are particularly interested in baby nappies (affinity index 120), nourishing beauty care (120) and weight-loss food (118)¹

| Women | Employed | Aged 20-49 years | Min. Higher secondary/v ocational ed. | Net household inc. €3,000 and over |
|-------|----------|------------------|---------------------------------------|------------------------------------|
| 57% | 67% | 57% | 34% | 39% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018

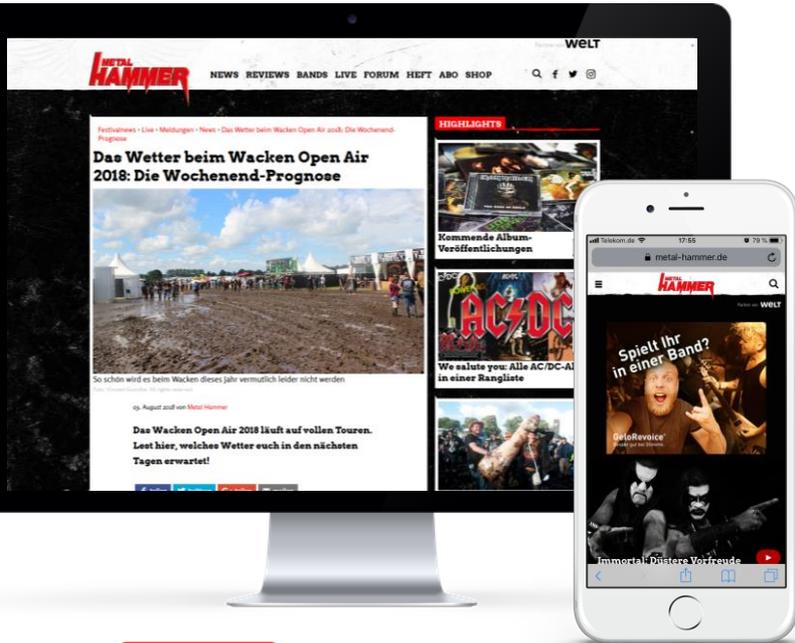


Lifeline.de offers users competent and clear information about types of diseases and their causes as well as treatment and prevention options.

- More than 100 expert panels are available to provide reliable support and information
- Reach: 3.48 million UU¹
- Users are particularly interested in baby food (affinity index 160), nourishing women's cosmetics (151) and low-calorie foods (123)¹

| Women | Employed | Aged 20-49 years | Min. Higher secondary/v ocational ed. | Net household inc. €3,000 and over |
|-------|----------|------------------|---------------------------------------|------------------------------------|
| 71% | 69% | 65% | 45% | 41% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



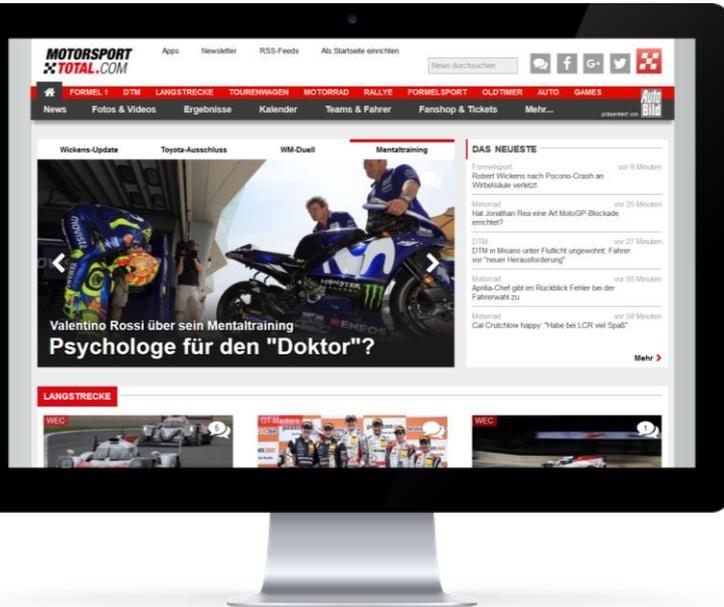
← Back to selection

Metalhammer.de is the leading website for all those who love metal and the harder subgenres of rock.

- The target group has above-average activation potential and commitment, with over 300,000 likes on Facebook among other achievements
- Reach: 0.32 million UU¹
- Users are particularly interested in console games (affinity index 144), men's cosmetics (140) and car accessories (140)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 75% | 76% | 71% | 47% | 42% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018

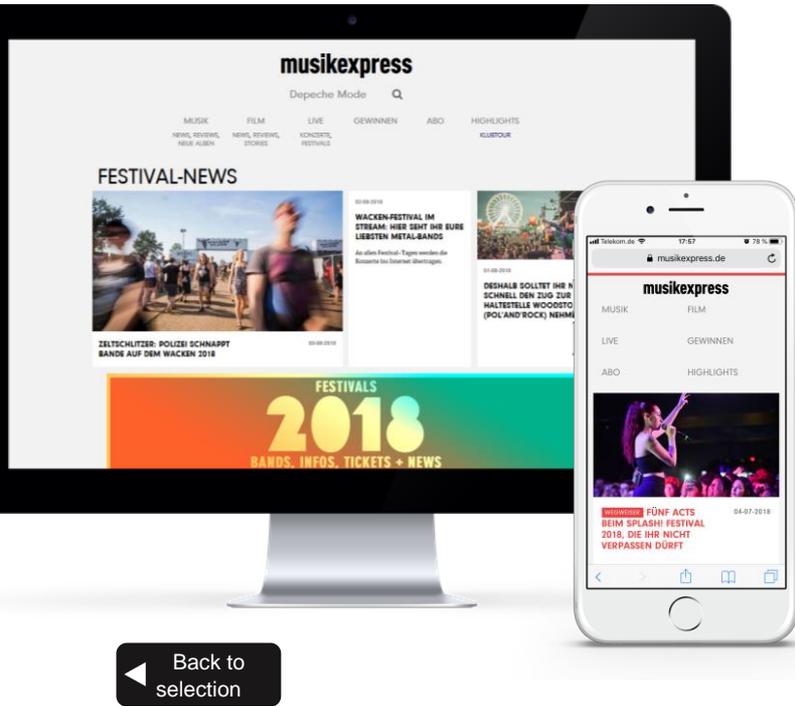


← Back to selection

Motorsport-Total.com is the leading motor sport portal and reports extensively on all relevant motorsport series in the world.

- From Formula 1, DTM, motorcycling, Rallye, WEC and WTCR to US racing
- Official licensee of the One World Championship
- The ideal platform for innovative forms of advertising against the backdrop of high-quality editorial content

| Women | Employed | Aged 20-49 years | Min. Higher secondary/v ocational ed. | Net household inc. €3,000 and over |
|-------|----------|------------------|---------------------------------------|------------------------------------|
| N.v. | N.v. | N.v. | N.v. | N.v. |



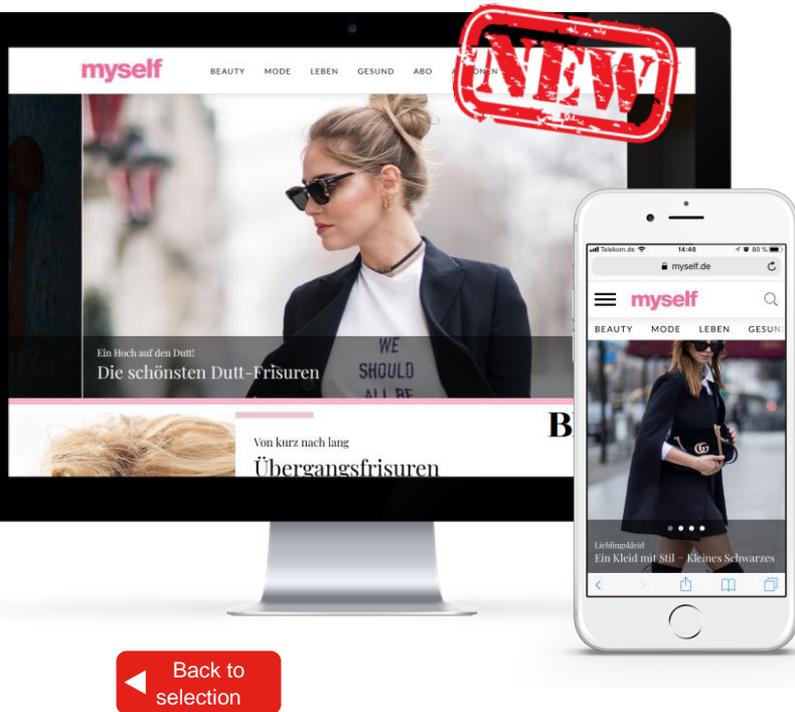
Musikexpress.de is always moving with the times. In daily news feeds we cover the pop and indie stars of today and tomorrow, while in interviews we get all up in artists' grill.

- With our high-quality pictures and exciting insights we add a splash of colour to the world of music and festivals
- Reach: 0.32 million UU¹
- Users are particularly interested in further education offers (affinity index 141), sports equipment (133) and console games (129)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 54% | 72% | 68% | 54% | 41% |

← Back to selection

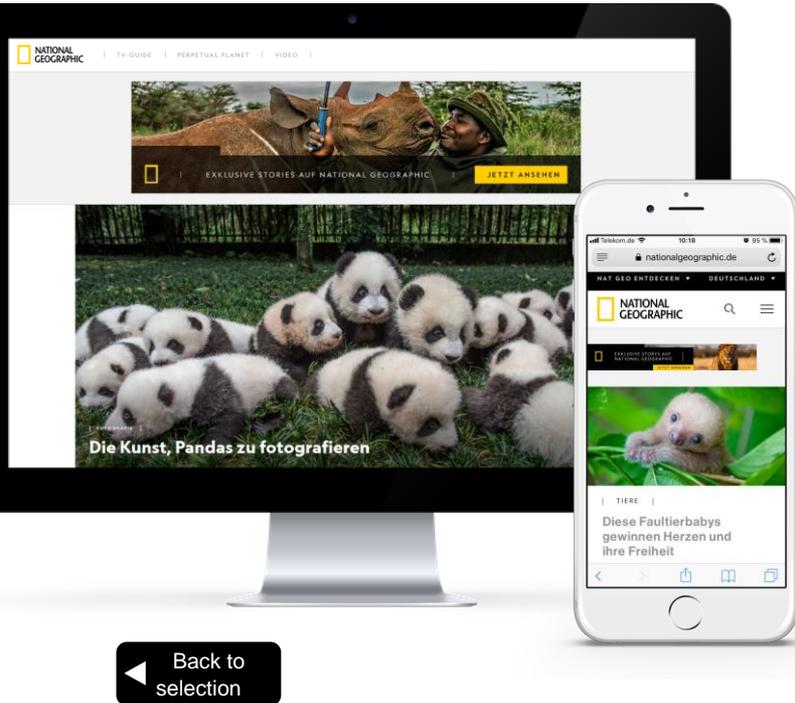
¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



'myself.de' is the site for strong women who make the most out of life: In their careers, their private lives and their styles.

- Myself.de brings variety and quality journalism together
- The website for business women who love fashion, beauty and luxury and who carry themselves stylishly without effort
- Extraordinary and inspiring stories to complete the offer

| Women | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-------|----------|------------------|--------------------------------------|------------------------------------|
| N.v. | N.v. | N.v. | N.v. | N.v. |

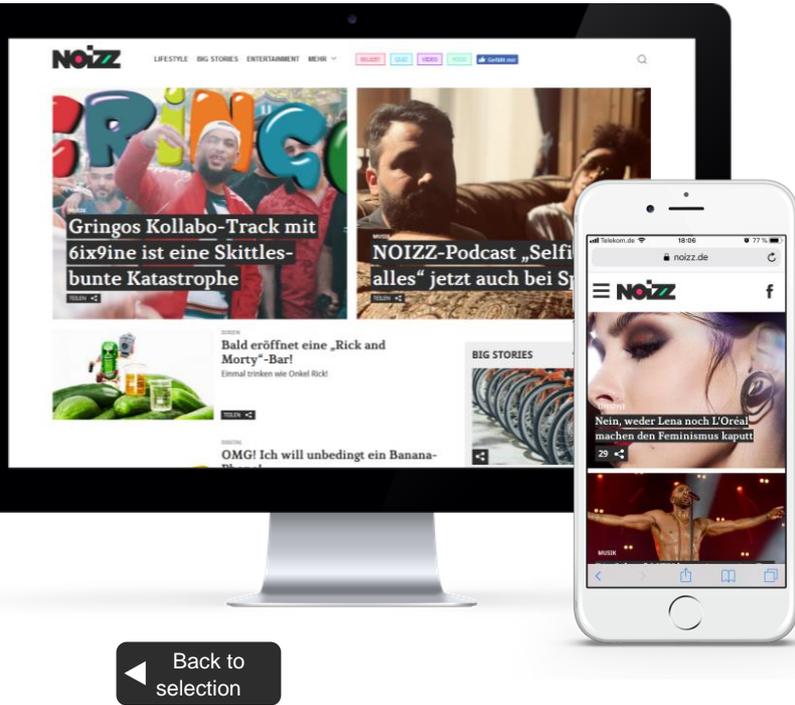


Nationalgeographic.de is one of the world's biggest travel and popular science brands as well as being the most established international media brand in the world.

- Selected articles from the magazine, moving stories and background reports are the cornerstone of the brand
- Reach: 0.17 million UU¹
- Users are particularly interested in baby nappies (affinity index 203), Film DVDs (142) and toys (133)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 55% | 67% | 57% | 53% | 38% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



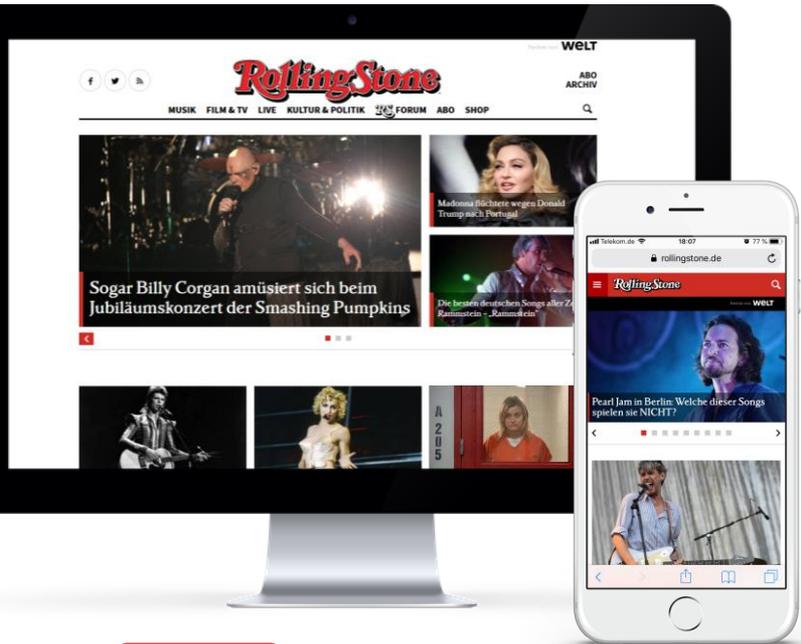
NOIZZ.de is on its way to becoming the leading entertainment and trendsetting portal for an entire generation. It defines itself by a lifestyle that is: networked, urban, loud and always moving with the times.

- The portal offers the perfect environment for every industry, e.g. NOIZZ Food, NOIZZ Car and NOIZZ Fashion
- Reach: 1.26 million UU¹
- Users are particularly interested in console games (affinity index 134), gas suppliers (128) and men's cosmetics (125)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 64% | 74% | 64% | 42% | 44% |

← Back to selection

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



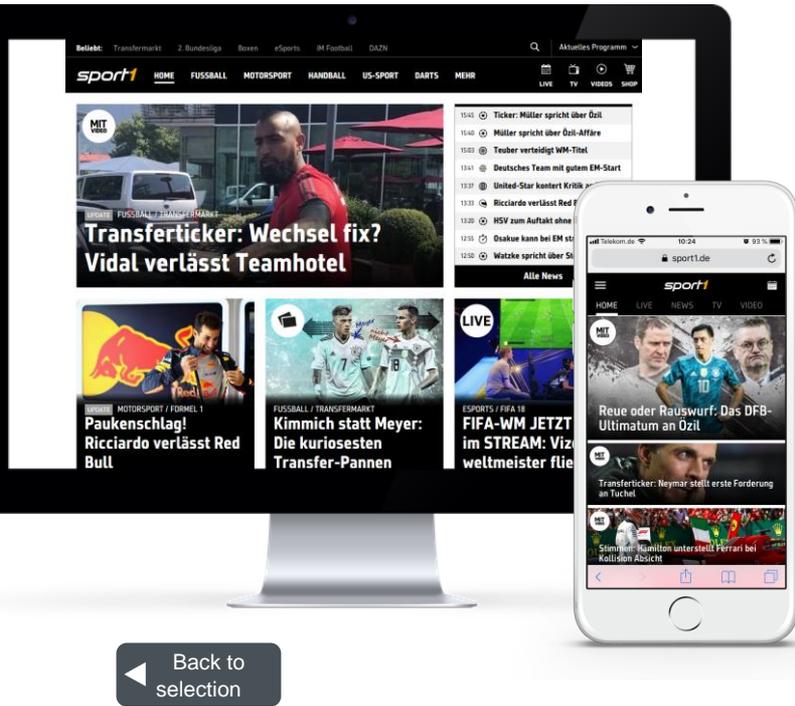
← Back to selection

ROLLING STONE is the most renowned music journalism brand in the world and an authority on pop culture news coverage.

- The brand has a high cultural relevance even outside music
- Reach: 0.46 million UU¹
- Users are particularly interested in sports equipment (affinity index 128), console games (128) and PC hardware (127)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 56% | 71% | 69% | 49% | 40% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



SPORT1 is the all-encompassing sports platform in Germany and offers up-to-the-minute news and multimedia content around the clock.

- Highly attractive environment - eye-catching, creative and with an unbeatable reach
- Reach: 7.55 million UU¹
- Users are particularly interested in console games (affinity index 135), men's cosmetics (131) and car accessories (130)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 76% | 71% | 58% | 41% | 46% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



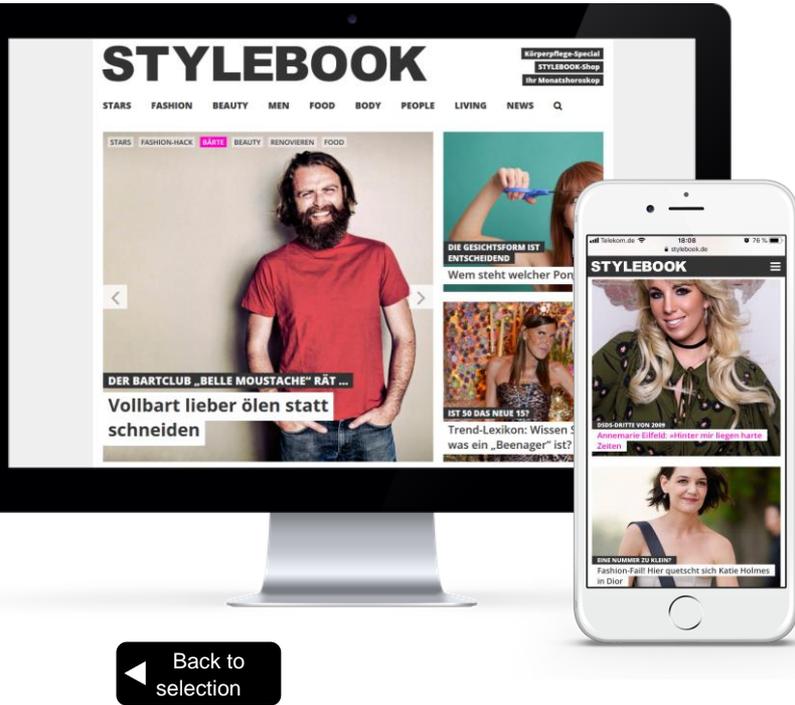
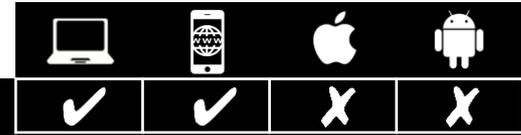
← Back to selection

Sportbild.de is the online portal of Europe’s biggest sports magazine! Highlights, background reports, interviews and facts are all presented with passion.

- Bundesliga, international leagues, US sports or motor sport - the best & most exclusive news from the world of sport
- Reach: 2.75 million UU¹
- Users are particularly interested in car accessories (affinity index 153), men’s cosmetics (151) and beer (133)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 84% | 82% | 70% | 46% | 48% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



STYLEBOOK.de stands for competent lifestyle journalism and inspires with its stories on fashion, beauty, celebrities, food, people and interior design.

- It's characterised by a stylish, high-quality design and clear, emotionally-charged visual language
- Reach: 2.26 million UU¹
- Users are particularly interested in private pension plans (affinity index 116), further education offers (115) and weight-loss food (113)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 56% | 81% | 70% | 45% | 45% |

← Back to selection

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018

TECHBOOK



← Back to selection

TECHBOOK.de stands for competent technology and lifestyle journalism and brings together exciting stories on the subjects of smart homes, easy life, mobile, apps and entertainment & gaming.

- Readers are inspired by the latest news, trends and product tests
- Reach: 2.54 million UU¹
- Users are particularly interested in men's cosmetics (affinity index 134), sports equipment (131) and cars (126)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 68% | 78% | 66% | 44% | 45% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



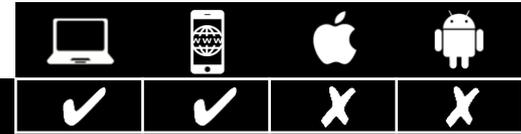
Transfermarkt.de is the largest German-language football portal and *the* number one in all things transfer news and stats.

- The largest database of players worldwide and by far the most cited source for market values
- Reach: 4.16 million UU¹
- Users are particularly interested in console games (affinity index 170), PC software (136) and car accessories (135)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/v ocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|---------------------------------------|------------------------------------|
| 83% | 70% | 66% | 46% | 46% |

◀ Back to selection

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



TRAVELBOOK.de is a unique combination of travel magazine, digital travel guide & service portal.

- All information about the most popular holiday destinations, planning and reservations
- Reach: 2.53 million UU¹
- Users are particularly interested in further education offers (affinity index 120), men's cosmetics (116) and gas suppliers (115)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 57% | 79% | 67% | 48% | 45% |

← Back to selection

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



TVdirekt Online Group Digital's services are characterised by fast and personalised channel overviews.

- The media offer combines the reach of both TV *direkt* and Klack
- Reach: 0.14 million UU¹
- Users are particularly interested in PC hardware (affinity index 121), bank offers (121) and console games (120)¹

◀ Back to selection

| Men | Employed | Aged 20-49 years | Min. Higher secondary/v ocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|---------------------------------------|------------------------------------|
| 57% | 71% | 48% | 33% | 40% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018

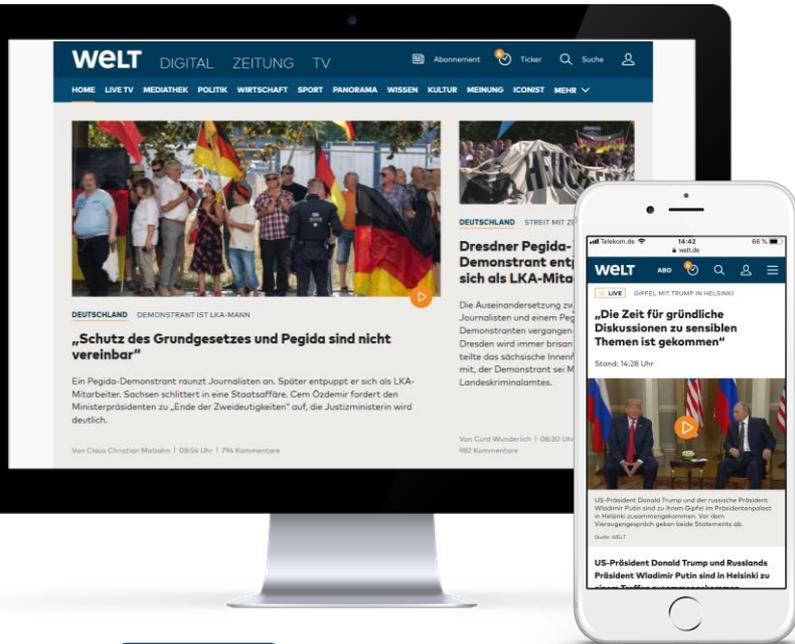


With over 190 channels, TV DIGITAL provides comprehensive and expert information about the world of digital television!

- A first-class entertainment section with cinema and DVD reviews, game tests, trends and tech news
- Reach: 0.26 million UU¹
- Users are particularly interested in toys/games (affinity index 135), PC software (129) and PC hardware (126)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 54% | 71% | 65% | 36% | 42% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018



← Back to selection

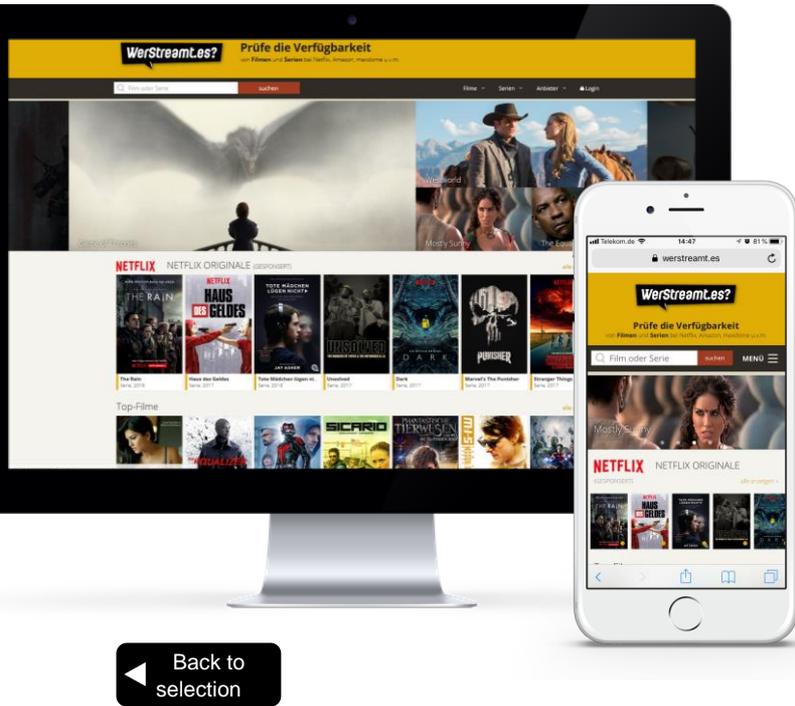
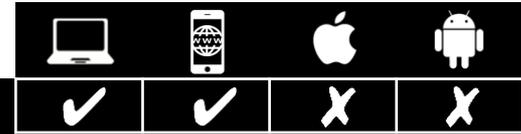
WELT Digital combines the online, mobile and app platforms into a single, powerful multimedia brand which stands for progressive, high-quality and dynamic topics on all channels.

- The brand distinguishes itself by incisive, up-to-date and varied journalism for the modern (newspaper) reader
- Reach: 20.07 million UU¹
- Users are particularly interested in sports equipment (affinity index 118), PC software (114) and men's cosmetics (113)¹

| Men | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-----|----------|------------------|--------------------------------------|------------------------------------|
| 55% | 70% | 57% | 44% | 43% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018

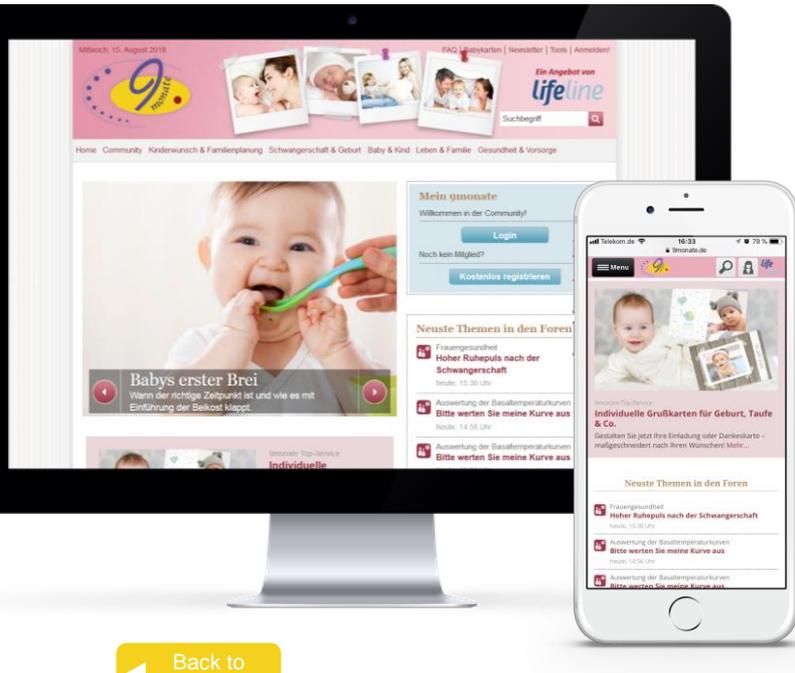
WerStreamt.es?



‘WerStreamt.es?’ is the leading information portal for video on demand offers in Germany.

- It checks the availability of movies and series on streaming portals such as Netflix, Amazon Prime Video, maxdome and others
- Users of the portal can inform themselves about more than 120,000 films and series
- Catalogue comparison of 24 connected video on demand providers

| Women | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-------|----------|------------------|--------------------------------------|------------------------------------|
| N.v. | N.v. | N.v. | N.v. | N.v. |



← Back to selection

9monate.de is the portal for couples who want to have children, pregnant women and young parents.

- Medically-validated information and helpful tools and services around the topics of family planning, pregnancy & birth, life & family and preventative healthcare
- Reach: 1.03 million UU¹
- Users are particularly interested in baby nappies (affinity index 215), baby food (202) and toys/games (180)¹

| Women | Employed | Aged 20-49 years | Min. Higher secondary/vocational ed. | Net household inc. €3,000 and over |
|-------|----------|------------------|--------------------------------------|------------------------------------|
| 83% | 75% | 85% | 56% | 43% |

¹ AGOF daily digital facts, basis: digital WNK 16+ years with VuMa features, July 2018; retrieved on: 07.08.2018