

Technical Specifications

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Size

210 mm in width, 285 mm in height

Bleed allowance

on all sides 3 mm

Bleed-Motive

Design elements of the ad that should not be trimmed, need a space of at least 8mm from size limit of the booklet.

Paper

Cover: PT 1 // Content: PT 3

Printing Process

Cover: Offset // Content: web offset

Profil

Cover: ISOcoated_39L_v2_300_eci.icc

Content: PSO_LWC_Standard_46L_eci.icc

Layout Files

Layout files: PDF // Image files: Photoshop (Mac and PC)

Resolution

figurative element CT: 300 dpi = 120 L/cm // Linework

LW: 1.200 dpi = 480 L/cm

Processing

Adhesive binding

Contact/sent to:

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