

# EAT CLUB BOOKAZINE



## Editorial Concept

The EAT CLUB bookazine series “How ... tastes” is published four times a year, always with a new, special subject. The absolutely new, special creations are inspiring and whet our appetite for trying out and enjoying the various recipes that are showcased.

All ideas – for a festive menu, cosy meal with friends, breakfast, brunch or quick meal – are presented by the editorial staff in recipes that are unusual, surprising and delicious and motivate us to do some cooking.

Fine, sophisticated dishes alternate with seasonal delicacies and ideas for mouthwatering desserts.

The EAT CLUB bookazines are oriented mainly to modern, educated, affluent women.

These persons will go for this bookazine in the shops because it attracts their attention with its modern look and variety of subjects and because they enjoy trying out something new.

EAT CLUB. You better trust in Taste.

## Kennzahlen

- Erstverkaufstag: Mittwoch
- Erscheinungsweise: 4 x jährlich mit saisonalem Thema
- Copypreis: 6,90 €
- Format: B 225 mm H x 277 mm
- Druckauflage: 75.000 Exemplare

## Preise und Formate 2018

Formate	Preise
2/1	24.800 €
1/1	12.900 €
1/2	9.800 €
1/3	7.100 €

## Termine 2019

Heft-Nr.	Erstverkaufstag	Anzeigenschluss- und Rücktrittstermine*	Druckunterlagenschluss, Datenanlieferung
01/19	16.01.2019	12.12.2018	20.12.2018
02/19	20.03.2019	20.02.2019	28.02.2019
03/19	12.06.2019	13.05.2019	21.05.2019
04/19	02.10.2019	04.09.2019	12.09.2019

Stand: Oktober 2018, Änderungen und Irrtümer vorbehalten.